



# Certificate

## Red Dot Winner 2020

### Best of the Best

The Red Dot: Best of the Best is the award for very high design quality. Only projects that win over the international jury of the Red Dot Award: Brands & Communication Design with their excellent design quality and creative achievement receive the Red Dot: Best of the Best. In the "Interface & User Experience Design" category, the award is presented to:

## KIEFEL – HMI for packaging machines

[User Interface Design]

Client  
KIEFEL GmbH  
Freilassing, Germany

Design  
CaderaDesign GmbH  
Würzburg, Germany

Project Team  
CaderaDesign GmbH:  
Tom Cadera (Creative Direction)  
Amelie Reich (Creative Direction)  
Henning Muschko (Graphic Design)  
Anna Radlbeck (Graphic Design)  
René Fleischer (Concept)  
Eva Wolz (Concept)

KIEFEL GmbH:  
Christian Lang (Concept)

Essen/Germany, October 2020

Professor Dr.  
Seung Hun Yoo  
Member of the jury  
South Korea

Professor Dr.  
Christof Rezk-Salama  
Member of the jury  
Germany

Andrea Finke-Anlauff  
Member of the jury  
Germany

Professor Dr. Peter Zec  
Founder & CEO of Red Dot  
Germany

